

GSCFFI Workshop Schedule



Ubud, Bali April 13 - 17

The ARMA Resort

Supporting filmmakers to be effective social activists and social activists to be engaging storytellers

Our panels and roundtables will feature our honorees, faculty, and invited guests. Our goal is to provide a forum for our audience and institute participants to learn, engage, and network to further the reach of social change media and film.

Wednesday, April 13th 3pm to 4:30pm

EngageMedia Curated

EngageMedia.org hosts short-format documentaries, or micro-docs. These are 5 - 10 minute documentaries often designed for online distribution, portable media devices and laptop cinematic screening events. If produced well, they be easily programmed as “fillers” for commercial and community broadcast.

EngageMedia Curated is a combined screening and forum event based on curated highlights from EngageMedia.org. The event would be accessible to local and international participants with guest presenters discussing each programmed title as it is screened.

EngageMedia Curated would document not only what would amount to a peer review of the micro-docs format, but also gather best practice recommendations on social change video pre and post-production within an Asia regional context.

EngageMedia Curated panelists would comprise of [EngageMedia personnel](#) (Enrico Aditjondro and Andrew Lowenthal), [Indonesian filmmaker Nia Dinata](#), Dina Purita Antonio (Jakarta-based seasoned Filipino filmmaker), festival guests and a leading activist from the region ([West Papuan videomaker Wensie Fatubun](#) - one of the fellows).

EngageMedia Curated panel discussions will be recorded and video podcast on EngageMedia.org.

Thursday, April 14th 3pm to 5pm

Community Climate Change & Sustainability Roundtable

Moderator: [Gayla Kraetsch Hartsough, PhD](#)

Panel Chair: [Emerald Starr](#)

Panelists: Emerald Starr (Environmental Activist & Businessman), [Amir Rabik](#) (ALAM TV Bali), [Michael Nash](#) (Climate Refugees), [Abigail Kingsley Alling](#) (Biosphere Foundation), [Mark Van Thillo](#) (Biosphere Foundation), [Thomas Fricke](#) (Sustainable Trade and Consulting) and others.

Thursday, April 14th 5pm to 6pm

Environmental Film and Social Action

- Chair and Moderator: [Steve Michelson](#) (Specialty Studios)
- Panelists: [Carol Barbeito](#) (Earth Protect), [Mara Alper](#) (Ithaca College) and [Craig Malina](#) (Specialty Studios)

Join an illustrious panel moderated by Steve Michelson (Specialty Films and The Video Project) and including Carol Berbeito from Earth Protect, Mara Alper, Faculty, Ithaca College and Craig Malina from Specialty Studios for a discussion focusing on the new wave of important and environmental and social issue content in cinema.

Friday, April 15th 5 pm to 6 pm

Bringing it all Together: Film, Internet and Social Action

A Two - Hour Workshop followed by A Discussion about The New World of Film Distribution & Marketing

- Moderator: [Simone Nelson](#)
- Panel Chair: [Lexi Leban](#)
- Panelist: [Robert West](#) (Working Films)

Join Robert West (Co-founder and Executive Director of Working Films) and Filmmaker and Educator Lexi Leban (Co-Producer/Director of award winning documentary Girl Trouble and Academic Director of the Digital Film and Video Production Program at the Art Institute of California-San Francisco) as they present and discuss two case studies of issue-based/social cause films from their renowned distribution company New Day Films.

This [informative workshop](#) will be followed by an engaging roundtable discussion on the new, hybrid world of film distribution and marketing (introduced and moderated by Simone Nelson (GSCFFI Managing Director, President of Bay Area Women in Film and Media and Co-Producer of award winning social justice documentary, City of Borders). This [Workshop](#) and panel will focus on the art of creating successful marketing and distribution campaigns for social action films in this new era of digital distribution, social media campaigning, and DIY crowd-funding.

Friday, April 15th 6pm to 7pm

Producing Films and Media for Social Change

- Moderator: [Cynthia A. Phillips](#)
- Panelists: [Gillian Gordon](#) (NYU Tisch Asia, Award Winning Producer), [Mikki Willis \(Elevate Studios\)](#), Producer/Director), Sara Terry ([Fambul Tok](#)), [Gayla Kraetsch Hartsough](#), PhD (writer/producer Slap)

In this session we will analyze and discuss the role of producers in the creation, marketing and distribution of successful social change film and media in our highly commercial and digitized world and present the exciting World Premiere of the revolutionary new digital platform Play it FWD from Elevate Studios.

Saturday, April 16th 4pm to 6pm

Global Women and Film: State of the Arts

Presented with the support of Abigail Disney, GSCFFI Founding Donor

Sponsored by LUNAFEST and Ford Foundation



- Moderated by [Gabrielle Kelly](#)
- Panelist: [Nia Dinata](#) (GSCFFI Honoree and Award Winning Filmmaker), [Gillian Gordon](#) (NYU Tisch Asia, Award Winning Producer), [Simone Nelson](#) (GSCFFI Managing Director, President, Bay Area Women in Film & Media and Award Winning Producer)

This panel focuses on the global “Celluloid Ceiling” of women who are statistically under-represented in creative and executive positions in the Entertainment/Media Industry and will also look at the growing number of successful global women artist/activists working hard to break through this “glass ceiling.”