

# JOIN US AT THE FIRST ANNUAL GLOBAL SOCIAL CHANGE FILM FESTIVAL & INSTITUTE

Ubud, Bali April 13 - 17, 2011



Join us at The Global Social Change Film Festival & Institute (GSCFFI) celebrating and promoting social change film and media. The Institute supports filmmakers and activists in creating inspired film & media, reaching a wide audience and motivating social action.

## WHO SHOULD ATTEND?

- Filmmakers – experienced or aspiring
- Those interested in global social change film & media
- Social Activists – experienced or aspiring
- Storytellers & Writers
- Film Enthusiasts and World Travelers

**Contact us soon to take advantage of early registration discounts!**

## FESTIVAL & INSTITUTE OVERVIEW:

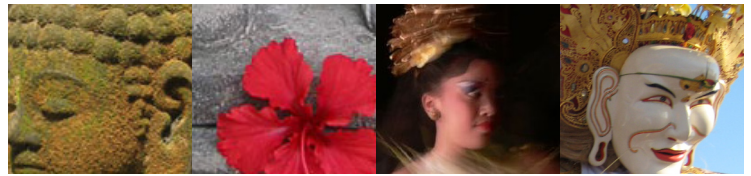
### THE FESTIVAL

- 8 Feature-length Social Change Films (Documentaries & Features)
- Invited Shorts
- Cross-Cultural Experiences designed for impact
- Partnerships to build linkages and networking opportunities

### PANELS & ROUNDTABLES

GSCFFI panels and round tables will feature Festival honorees, faculty, and invited guests. The goal is to provide a forum for our audience and institute participants to learn, engage, and network to further the reach of social change media and film.

- Global Women and Film: State of the Arts
- Bringing it all Together: Film, Audience Building & Social Action
- Environmental Films & Social Action
- Filmmakers and Artists as Activists
- Investing in Social Change Film: The How & Why
- Works in Progress: New Projects in Social Change Film & Media



## THE INSTITUTE

- Focused on the creation of inspiring films & media linked with social action
- A strong faculty of US & Indonesian Industry Professionals
- 4-days of Workshops to reach experienced filmmakers as well as those just starting out.
- Workshops to expand the knowledge of experienced social activists as well as those just curious on how they might make a difference

The Institute generates networking, educational and social action opportunities for participants and sponsors across the globe and features a terrific line-up of workshop offerings. There are stellar options for experienced or novice filmmakers & social activists.

## WORKSHOPS

- Documentary Filmmaking: A Hands-On Experience with Emmy Award winning and Academy Award Nominated Documentary Filmmaker Jonathan Stack
- Transformative Fundraising for Filmmakers & Social Activists
- Basics: Screenwriting
- Sell Your Idea To Television: A workshop that delivers all the basics with Dee LaDuke & Mark Alton Brown
- Approaches to Environmental Media Making
- Workshop by GSCFFI Innovator Award Honoree EngageMedia
- Courses by Indonesian Faculty – Directing & Global Networking

For more information on The Global Social Change Film Festival visit: [www.socialchangeilmfestival.org](http://www.socialchangeilmfestival.org)

## CONTACT INFORMATION:

Cynthia A. Phillips [Festival and Institute Director]

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*“Films are a powerful and evocative tool for fostering understanding & tolerance in the world”*

*~ Nelson Mandela*

# GLOBAL SOCIAL CHANGE FILM FESTIVAL PRESENTS: THE BUSINESS OF SUSTAINABILITY

Ubud, Bali. Tuesday-April 12, 2011. Noon to 4pm  
ARMA Museum & Resort. [www.armaresort.com](http://www.armaresort.com)

## THE BUSINESS OF SUSTAINABILITY

### WORKSHOP:

#### "Green is Gold: Why and How your Business can Benefit from Sustainable Business Practices"

Learn the compelling reasons why every organization can increase its success financially and in achieving its purpose through adopting sustainable, environmentally friendly policies and practices and producing green products and services. Capture the 8 benefits for your organization that being socially responsible will bring and learn what steps to take to gather the gold through socially responsible actions. Learn how video, film and web design and development can be used to enhance your corporate social responsibility and help you tell, educate, advocate and sell.

Examples of actions and results taken by different sizes and types or organizations will be presented. Participants will be involved in active discussion.

Led by: Carol Barbeito and Virginia Elliott

### FILM SCREENING:

[WWW.SORIGHTSOSMART.COM](http://WWW.SORIGHTSOSMART.COM)



So Right So Smart is a feature documentary that shows the success of businesses that have begun to take positive steps toward a sustainable future. Those looking to find encouraging news in the midst of our current environmental crisis will be inspired by this story of leadership and hope.

So Right So Smart screening is followed by Q & A.

## SPONSORS

C.A. PHILLIPS  
& COMPANY



## PRESENTERS

### CAROL BARBEITO PH.D.

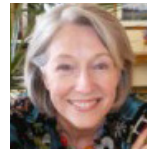
#### Earth Protect's President and Managing Partner



Carol has thirty years experience in executive management, of which eighteen years included leadership for companies that provided management consulting, research and training. Dr. Barbeito has authored and/or edited twenty-three publications. She works across the United States and has been active in Australia since 1989. In addition, she has worked in Canada, Europe, East Central Europe, Bermuda, Egypt, New Zealand and Mongolia. She has traveled extensively including China, Eastern and Western Europe, Fiji, Africa, Central America, South American, Mexico and throughout the United States.

### VIRGINIA ELLIOTT

#### M.Ed., VP for Programs, United Methodist Health Ministry Fund



Before entering the field of philanthropy, Virginia was engaged in public relations and marketing for more than 20 years including serving as a principal in an advertising agency. She has been involved in the development of a number of award-winning communications campaigns including two public information campaigns with the United Methodist Health Ministry Fund that received national recognition from the Council on Foundations. Virginia has a personal commitment to environmental issues and became an early investor in Earth Protect.